

MEDIA CONTACTS:

David Lord, Rachael Lyon
(512) 723-8446, (512) 728-4310
david_lord@dell.com;
rachael_lyon@dell.com

**NEW DELL SERVERS WITH DUAL CORE TECHNOLOGY DELIVER
DRAMATIC PERFORMANCE INCREASES**

Performance Increase of up to 79 Percent for PowerEdge 850¹, Over 60 Percent Increase for PowerEdge 830²; MySQL, JBoss Offerings Extend Linux Support

ROUND ROCK, Texas, Aug. 8, 2005 –Dell continues to extend the capability of its enterprise product line with today’s introduction of two new PowerEdge™ servers featuring advanced Intel® dual-core processor technology.

The PowerEdge 830 and PowerEdge 850 servers provide the performance and power of two processing units in a single socket to bring an affordable solution to customers facing increasing computing demands. Both systems can deliver up to twice the memory of their predecessors, a choice of three different processors, and advanced management features to help customers get even greater value and flexibility from their investment.

The PowerEdge 830 is a single socket tower server for workgroup, remote office and small business customers. It is designed for such diverse uses as Web serving, Internet access, or running messaging, back-office, and productivity applications and with dual-core technology, delivers up to 62 percent greater performance than the PowerEdge 800.²

The PowerEdge 850 is a single-socket 1U (1.75 inch) rack mount server designed for small business and cost-sensitive data center customers. It is ideal as a Web and infrastructure server and uses next generation technologies to give customers scalability and headroom for future growth. With advanced dual-core technology, the PowerEdge 850 delivers up to 79 percent greater compute-intensive performance and up to 26 percent greater web-serving performance than its predecessor, the PowerEdge 750.¹

“Dell is committed to integrating next generation technologies to drive investment protection and productivity improvements for growing organizations,” said Neil Hand, vice president worldwide enterprise systems marketing and product management, Dell Product Group. “With dual-core technology and other advanced features in systems like the PowerEdge 830 and 850, Dell is helping customers to derive greater value from their IT investments, now and in the future.”

The advanced features available on these systems give customers affordable choices to meet a wide range of computing demands. The PowerEdge 830 offers optional hot-plug SCSI RAID Arrays, enhanced PCI-Express capabilities and a tool-less chassis designed for reduced maintenance and installation time. The PowerEdge 850 includes a new high-performance PCI-Express architecture and dual embedded Gigabit NICs.

Additional features of the PowerEdge 830 and 850 include:

- Choice of 2.53GHz Intel Celeron, 2.8 or 3.6 GHz Intel P4 with 800MHz front side bus, or 3.0/3.2GHz Intel Pentium D dual-core processor;
- Intel E7230 chipset with advanced memory throughput that scales to 1067MHz front side bus to support future processors
- Up to 8GB of DDR-2 SDRAM;
- Optional SATA drives or U320 SCSI drives.

My SQL/JBoss Complete LAMP Stack

Also available to Dell customers are new support offerings for key elements of the LAMP (Linux, Apache, MySQL and PHP/Perl) stack. The LAMP stack provides customers with a bundled Linux software package designed to run a Website or a business. MySQL Network subscriptions and JBoss Network support subscriptions are now available direct from Dell. Customers can now turn to Dell for an end-to-end LAMP solution stack comprised of PowerEdge servers, Red Hat Enterprise Linux or Novell SUSE Linux Enterprise Server operating systems, MySQL database application, MySQL Network, JBoss application server software and JBoss Network.

More information on maximizing data availability with MySQL applications on Dell PowerEdge servers is available at www.dell.com/mysql. Additional support and pricing information on the JBoss Network is available at www.dell.com/jboss.

Easy to Manage, Easy to Own

The enhanced flexibility and performance of the PowerEdge 830 and 850 coupled with Dell's management utilities, software and professional services help customers drive down their total cost of ownership. Both servers come with Dell's OpenManage Suite which offers numerous ease-of-use, security and change management enhancements, simplified monitoring capabilities and streamlined deployment tools to install new servers quickly. The tools in OpenManage are easy to use with Web-based interfaces to allow anywhere access to IT assets. For more information on Dell's OpenManage Suite, visit: www.dell.com/openmanage

Dell also provides a full range of services that are designed to ease deployment and support at remote locations. Customers can purchase the servers with the operating system pre-installed and tested, or choose to have additional hardware or software custom installed, tested and configured prior to shipment. Dell also offers a Server Installation Service that helps get a new server up and running quickly, as well as a suite of Enterprise Services that helps customers maximize uptime and maintain the continuing operation of their system. For more information, visit www.dell.com/services.

Pricing and Availability

The Dell PowerEdge 830 and PowerEdge 850 will be available this month with pricing starting at \$699 and \$749, respectively. Both support Windows Server 2003, Red Hat and SuSE Linux operating systems. For more information on Dell servers, services and tools, please visit: www.dell.com/servers.

About Dell

Dell Inc. (NASDAQ: DELL) is a trusted and diversified information-technology supplier and partner, and sells a comprehensive portfolio of products and services directly to customers worldwide. Dell, recognized by Fortune magazine as America's most admired company and No. 3 globally, designs, builds and delivers innovative, tailored systems that provide customers with exceptional value. Company revenue for the past four quarters was \$51.1 billion. For more information about Dell and its products and services, visit www.dell.com.

###

Pricing, specifications, availability, and terms of offers may change without notice. Taxes, fees, and shipping and handling charges are extra, and vary. Dell cannot be responsible for pricing or other errors, and reserves the right to cancel orders arising from such errors.

1 Based on the Specint_rate2000 benchmark and WebBench 6.0 tests performed by Dell Labs in June 2005 comparing the PowerEdge 850 with a Pentium D 3.0 GHz processor with the PowerEdge 750 with a 3.0GHz Pentium 4 processor. All other relevant configs of the two systems were identical. Actual performance will vary based on configuration, usage and manufacturing variability.

2 Based on the Specint_rate2000 benchmark and WebBench 6.0 tests performed by Dell Labs in June 2005 comparing the PowerEdge 830 with a Pentium D 3.0 GHz processor with the PowerEdge 800 with a 3.0GHz Pentium 4 processor. All other relevant configs of the two systems were identical. Actual performance will vary based on configuration, usage and manufacturing variability.

Dell is a trademark of Dell Inc.

Dell disclaims any proprietary interest in the marks and names of others.